

Press Release

SOURCE: Nevada Sunrise Gold Corp

Nevada Sunrise Gold Corp Retains Investor Relations

Vancouver, B.C., February 16, 2010 - Nevada Sunrise Gold Corp (TSX.V: NEV) ("NSGC") is pleased to announce it has retained the services of AGORACOM Investor Relations ("AGORACOM") (<http://www.agoracom.com>) to provide online investor relations services, a Web 2.0 social network for current shareholders and Tier-1 awareness through the world's biggest websites for the purpose of increasing NSGC's profile.

ONLINE INVESTOR RELATIONS MAXIMIZES SPEED, TRANSPARENCY AND ACCESS TO COMPANY

In response to overwhelming data representing the online research and communications habits of small-cap investors, NSGC has turned the primary focus of its investor relations to the web via the AGORACOM system to facilitate faster, better and more accessible communications with both current and prospective shareholders around the world.

Effective March 1, 2010, a customized and monitored NSGC IR HUB will be available on AGORACOM at (<http://agoracom.com/ir/NSGC>). The IR HUB will allow NSGC to communicate with all investors simultaneously, anytime and in near real-time. This HUB will provide NSGC management with the ability to extend communications beyond text via audio messages, video presentations, webcasts and podcasts. In addition to traditional e-mail, investors will also have the ability to receive all communications via RSS feed.

THE "AGORACOM 100"

On January 19th, 2009 AGORACOM launched a Canadian TV, web and search engine marketing campaign to drive small-cap investors to the "AGORACOM 100", an elite and exclusive group of great Canadian small-cap companies in which NSGC will be included. This marketing campaign will target main stream media including daily spots on BNN, CNBC TV, Bloomberg TV, Globe & Mail's GlobeInvestor.com, Google, Yahoo!, MSN, AOL, Facebook, AGORACOM and an array of other Tier 1 properties.

LAUNCH OF NSGC COMMUNITY

The NSGC IR HUB propels the Company into the forefront of Web 2.0 community building by providing investors with two very important functions. First, a monitored discussion forum for the purposes of constructive and high-quality discussion amongst investors that is free of spam, profanity and misinformation. Second, a social network that provides investors with the ability to create extensive profiles that include photos, bios, video messages to fellow investors, a rating system and other important items to create a closer bond between our shareholders.

TIER-1 EXPOSURE AND AWARENESS

As an exclusive provider of “Small-Cap Centres – Powered by AGORACOM” to Globe Investor, Yahoo Finance Canada, AOL Finance Canada and every Blackberry device on the planet, AGORACOM will provide Tier-1 financial coverage of all newsworthy NSGC press releases for the purpose of increasing NSGC’s profile.

For all future NSGC investor relations needs, investors are asked to visit our IR Hub at <http://agoracom.com/ir/NSGC> where they can post questions and receive answers within the same day, or simply review questions and answers posted by other investors.

The agreement is for a 12 month period, commencing on March 1, 2010. Under the terms of the agreement, subject to exchange approval, AGORACOM will receive a monthly cash retainer of \$3,000.00, and a total of 50,000 incentive stock options exercisable into common shares at an exercise price of \$0.15 per share and 250,000 incentive stock options exercisable into common shares at an exercise price of \$0.25 to vest quarterly over the following 12 months, in accordance with TSX Policy and Nevada Sunrise’s Share Option Plan. The options and the underlying common shares have not been and will not be registered under the United States Securities Act of 1933, as amended, and may not be offered or sold within the United States or to the account or benefit of any U.S. person. The agreement was negotiated at arm’s length. AGORACOM is located in Toronto, Ontario.

P.J.K & ASSOCIATES INC.

Nevada Sunrise also announces that it has retained P.J.K & Associates Inc. to assist the Company in increasing its investor outreach, corporate communications and financial public relations services.

These services include liaising with the national and international investment community, arranging financial and industry specific media and interviews for the Company, providing shareholder and investor communication services, coordinating advertising and public relations programs for the Company, and other related services. Under an agreement, subject to the approval of the TSX Venture Exchange, PJK & Associates Inc. will be providing investor relations services to the Company for a period of one year, commencing on February 15, 2010. PJK will receive a monthly retainer of \$10,000, and a total of 200,000 incentive stock options exercisable into common shares at an exercise price of \$0.15 per share to vest quarterly over the following 12 months, in accordance with TSX Policy and pursuant to Nevada Sunrise’s Option Plan. The principal of PJK & Associates owns securities in Nevada Sunrise for investment purposes.

About AGORACOM

AGORACOM Investor Relations (<http://www.AgoracomIR.com>) is North America's largest online investor relations firm for small-cap companies. We have partnered with the world’s biggest internet companies, including Yahoo, Globe Investor, AOL, Google and Blackberry to market our clients to a massive audience of new small-cap investors. We have served over 300 companies since 1997.

AGORACOM Investor Relations has displaced the telephone and e-mail as primary IR communications devices. Our IR HUB delivers two-way investor relations in near real-time that is 24/7/365 accessible to shareholders around the world and goes far beyond text by offering both audio and video communications.

AGORACOM (<http://www.Agoracom.com>) is North America's only small-cap community built to serve the needs of serious small-cap and micro-cap investors. No rumours, profanity, stock bashing or hyping. Our traffic ranking is above the top 0.5% of all websites around the world.

About PJK & Associates

P.J.K & Associates Inc. is a progressive, full service, investor relations firm that specializes in assisting quality small cap companies increase their awareness in the investment community. Through our network of high net worth individuals, brokers, fund managers, newsletter writers and media, our mission is to build a loyal and ever expanding shareholder base for the clients we represent. PJK & Associates Inc. is located in Vancouver, British Columbia.

About Nevada Sunrise

For the latest details on the Company, its properties, management team and philosophy, please visit our website at www.nevadasunrise.com.

FOR FURTHER INFORMATION:

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CAUTIONARY NOTE:

This release contains forward-looking statements which may include, but is not limited to, statements with respect to financing plans and availability of future financing for our projects, other plans, projections, estimates and expectations. Forward-looking statements address future events and conditions which are subject to various risks and uncertainties which are based on the expectations and opinions of the Company's management on the date the statements are made. The assumptions used in the preparation of such statements, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward looking statements. For details of the Company, its business and properties, including risks relating to an investment in securities of the Company, see the Company's audited financial statements for the year ended September 30, 2008 and accompanying management discussion and analysis, both of which are available on SEDAR at www.sedar.com, or directly from the Company.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of TSX Venture Exchange) accepts responsibility for the adequacy of accuracy of this release.

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AGORACOM Investor Relations

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